

Instructions:

Please fill out the following form, except for the dark grey box below. Once completed, print and mail this form along with **a sample of your product in retail packaging, a current catalog and wholesale price list** with terms and policies, and **proof of liability coverage** (if available - photocopies accepted), to the following address:

Parenting By Nature
 RE: New Product Submission
 1-575 West St. South, Box 24
 Orillia, Ontario L3V 7N6

Please note that our purchasing decisions are made at the beginning of each quarter based on budget analysis and sales projections. If your product has been submitted before the start of a new quarter, it may be at least 6 months before we contact you. Please don't contact us by phone! Email is preferred, although we WILL contact you if we have further questions or to place an order. If you have included ALL the requested information, we are happy to consider your product.

If your product is not chosen immediately, it may still be considered in the future. All samples sent will be donated and/or offered as a giveaway on our company blog (FREE PR!). We appreciate your understanding.

OFFICE USE ONLY

Buyer: Do you recommend this product? Y / N Why?

Approval: Y / N Please comment:

Vendor Name: _____ Contact: _____

Address: _____ Phone: _____

_____ Email: _____

GST Number: _____ Do you carry liability insurance? (depending on the nature of your product, we may not require this): Y / N

Product Name: _____

Please list vendors currently retailing this item (online & in Canada):

1 _____	4 _____
2 _____	5 _____
3 _____	_____

Wholesale ordering method :	Payment terms available:
<div style="border: 1px solid black; width: 300px; height: 30px;"></div>	<div style="border: 1px solid black; width: 300px; height: 30px;"></div>

Shipping carrier used: _____

MSRP: _____ Minimum Retail Price: _____ Margin: _____

Retail Price Maintenance Policy:

Retail price on your website: _____ Do you sell direct to consumer?: Y / N Do you provide instructions? Y / N

Where is your product manufactured? List all that apply: _____

Discounts offered (quantity discounts, shipping discounts, payment discounts etc.): Are these ongoing discounts?: Y / N

Defective Policy:

Use the space below to describe your product, and **why this will appeal to our customers**. If we carry a similar line already, describe **what makes your product different** and/or better. You are trying to sell your product to us so that we can, in turn, sell this to our customers. Use as much space as you feel is necessary, and the better your ability to convince us of the merits of your product, the more likely we will carry it. Similarly, product packaging, professional photos and well-written website script is all important to us. Please include links to this information.